



DEXIFY

DETOXIFYING SHAMPOO

Iris & Cedar

Detoxifying energizing shampoo to purify the scalp e gently cleanse hair. The contained Tea Tree Oil has a purifying action and stimulates blood microcirculation. Dexify contains Hydropom®, an innovative blend with antioxidant properties that protects hair from external agents such as fine dust, UV rays and free radicals. It can be used as the first application to combine with a second specific shampoo.

pH 4.7

FORMAT 250 ml • 8.45 fl.oz. | 1000 ml • 33.81 fl.oz.

ACTIVE INGREDIENTS

HYDROPOM®	Anti-pollution, antioxidant and anti-radical action
ALGAE EXTRACT AND NEEM OIL	Soothing, moisturizing, energizing, nourishing and emollient action
MINT ESSENTIAL OIL	Refreshing and antipruritic action
TEA TREE, MENTHOL AND EUCALYPTOL ESSENTIAL OILS	Antibacterial, antiseptic, antifungal, sebum-regulating and stimulant action

OLFACTORY NOTES



TOP NOTES	Tangerine, Sweet Orange, Neroli
MID NOTES	Fleur de Lys, Cedar Wood, White Flowers
BASE NOTES	Benzoin, Incense, Java Vetiver, Musk

HOW TO USE

Wet hair and reactivate Dexify by massaging it in your hands. Apply to the scalp by dividing hair and massage following the Touch Therapy protocol.

TOUCH THERAPY

1. Position your hands on the sides of the head, use your fingertips to perform large stimulating movements towards the vertex then repeat the same movements in the reverse direction, starting from the vertex up to the sides.
2. Position the hands under the nape of the neck, perform large cross movements up to the vertex then repeat the same movements in the reverse direction, starting from the vertex up to the nape of the neck.
3. Position your hands on the frontal area, make large cross movements up to the vertex and then repeat the same movements in the reverse direction, starting from the vertex up to the frontal area.
4. Conclude by wrapping the neck with your hands and making a circular cross movement.

