



FIRST

DETOXIFYING TREATMENT

Iris & Cedar

Detoxifying fluid to remove impurities and restore the balance of scalp and hair. It helps to stimulate microcirculation blood, sanitizes and gives freshness. It contains Tea Tree Oil with a purifying action and Hydropom®, a mixture with antioxidant properties that protect hair from external agents such as fine dust and UV rays.

pH 4.5

FORMAT 150 ml • 5.07 fl.oz. | 500 ml • 16.91 fl.oz.

ACTIVE INGREDIENTS

HYDROPOM® Anti-pollution, antioxidant and anti-radical action

ALGAE EXTRACT AND NEEM OIL Soothing, moisturizing, energizing, nourishing and emollient action

TEA TREE, MENTHOL AND EUCALYPTOL ESSENTIAL OILS Antibacterial, antiseptic, antifungal, balsamic, refreshing and decongestant action

OLFACTORY NOTES



TOP NOTES Tangerine, Sweet Orange, Neroli

MID NOTES Fleur de Lys, Cedar Wood, White Flowers

BASE NOTES Benzoin, Incense, Java Vetiver, Musk

HOW TO USE

To detoxify the scalp, divide hair into sections, apply First and massage for 5 minutes following the Touch Therapy protocol. Rinse and proceed with the **Anthology** shampoo and conditioner as per instructions provided. For a deeper detoxination, apply First on scalp and hair, massage for a perfect distribution by performing the Touch Therapy protocol, cover with a plastic cap and place under the drier (50°-60°C) for 5-10 minutes. Rinse the product while hair is warm and continue with the **Anthology** shampoo and conditioner as per instructions provided.

TOUCH THERAPY

1. Position the palms of the hands on the frontal area and perform wide circular movements from the forehead to the nape.
2. Position the palms of the hands on the nape and perform wide circular movements up to the frontal area. Massage by alternating steps 1 and 2 for 5 minutes.
3. Conclude by wrapping the neck with your hands and making a circular cross movement.

