

VOLUME



RISE

VOLUMIZING SHAMPOO

Mandarine & Oud

volumizing and nourishing shampoo with Rice, Milk and Wheat Proteins to give body and consistency to hair without weighing it down. The mix of Active Waters of Goji, Pink Pepper and Blueberry has a protective, antioxidant and revitalizing action.

pH 4.5

FORMAT 10 ml • 0.34 fl.oz. | 250 ml • 8.45 fl.oz. | 1000 ml • 33.81 fl.oz.

ACTIVE INGREDIENTS

OLIVE AND SAFFLOWER OILS

Emollient, nourishing, antioxidant, protective and restructuring action

WHEAT, RICE, SILK, MILK AND SOY PROTEINS

Nourishing, volumizing and plumping action

ACTIVE WATER OF GOJI, PINK PEPPER AND BLUEBERRY

Antioxidant, protective, toning, regenerating and anti-aging action

OLFACTORY NOTES



TOP NOTES

Bergamot, Citrus Flowers

MID NOTES

Honeysuckle, Lily of the Valley, Tobacco

BASE NOTES

Sandalwood, Pepper, White Musk, Amber

HOW TO USE

Wet hair and reactivate Rise by massaging it in your hands. Apply to the scalp by dividing hair and massage following the Touch Therapy protocol.

TOUCH THERAPY

1. Position your hands under the nape and use your fingertips to make large circular movements up to the vertex.
2. Position the hands on the sides of the head and make large circular movements towards the vertex.
3. Position the hands on the frontal area and make large circular movements crossed to the top. Massage by repeating steps 1, 2 and 3.
4. Conclude by wrapping the neck with your hands and making a circular cross movement.

